Installation & Quick Setup Guide
About this Manual

This Manual is applicable to IP4BIR100 Network Camera. The Manual includes instructions for using and managing the product. Pictures, charts, images and all other information hereinafter are for description and explanation only. The information contained in the Manual is subject to change, without notice, due to firmware updates or other reasons. Please find the latest version in the company website.

Please use this user manual under the guidance of professionals.

Legal Disclaimer

REGARDING TO THE PRODUCT WITH INTERNET ACCESS, THE USE OF PRODUCT SHALL BE WHOLLY AT YOUR OWN RISKS. OUR COMPANY SHALL NOT TAKE ANY RESPONSIBILITIES FOR ABNORMAL OPERATION, PRIVACY LEAKAGE OR OTHER DAMAGES RESULTING FROM CYBER ATTACK, HACKER ATTACK, VIRUS INSPECTION, OR OTHER INTERNET SECURITY RISKS; HOWEVER, OUR COMPANY WILL PROVIDE TIMELY TECHNICAL SUPPORT IF REQUIRED.

SURVEILLANCE LAWS VARY BY JURISDICTION. PLEASE CHECK ALL RELEVANT LAWS IN YOUR JURISDICTION BEFORE USING THIS PRODUCT IN ORDER TO ENSURE THAT YOUR USE CONFORMS THE APPLICABLE LAW. OUR COMPANY SHALL NOT BE LIABLE IN THE EVENT THAT THIS PRODUCT IS USED WITH ILLEGITIMATE PURPOSES.

IN THE EVENT OF ANY CONFLICTS BETWEEN THIS MANUAL AND THE APPLICABLE LAW, THE LATER PREVAILS.
Regulatory Information

FCC Information

FCC compliance: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

FCC Conditions

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions:

1. This device may not cause harmful interference.
2. This device must accept any interference received, including interference that may cause undesired operation.

EU Conformity Statement

This product and - if applicable - the supplied accessories too are marked with "CE" and comply therefore with the applicable harmonized European
standards listed under the EMC Directive 2014/30/EU, the RoHS Directive 2011/65/EU

2012/19/EU (WEEE directive): Products marked with this symbol cannot be disposed of as unsorted municipal waste in the European Union. For proper recycling, return this product to your local supplier upon the purchase of equivalent new equipment, or dispose of it at designated collection points. For more information see: www.recyclethis.info

2006/66/EC (battery directive): This product contains a battery that cannot be disposed of as unsorted municipal waste in the European Union. See the product documentation for specific battery information. The battery is marked with this symbol, which may include lettering to indicate cadmium (Cd), lead (Pb), or mercury (Hg). For proper recycling, return the battery to your supplier or to a designated collection point. For more information see: www.recyclethis.info

Industry Canada ICES-003 Compliance

This device meets the CAN ICES-3 (B)/NMB-3(B) standards requirements.

Safety Instruction

These instructions are intended to ensure that user can use the product correctly to avoid danger or property loss.

The precaution measure is divided into “Warnings” and “Cautions”
**Warnings:** Serious injury or death may occur if any of the warnings are neglected.

**Cautions:** Injury or equipment damage may occur if any of the cautions are neglected.

<table>
<thead>
<tr>
<th>Warnings</th>
<th>Cautions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Follow these safeguards to prevent serious injury or death.</td>
<td>Follow these precautions to prevent potential injury or material damage.</td>
</tr>
</tbody>
</table>

**Warnings**

- In the use of the product, you must be in strict compliance with the electrical safety regulations of the nation and region. Please refer to technical specifications for detailed information.
- Input voltage should meet both the SELV (Safety Extra Low Voltage) and the Limited Power Source with 12 VDC according to the IEC60950-1 standard. Please refer to technical specifications for detailed information.
- Do not connect several devices to one power adapter as adapter overload may cause over-heating or a fire hazard.
• Please make sure that the plug is firmly connected to the power socket. When the product is mounted on wall or ceiling, the device shall be firmly fixed.

• If smoke, odor or noise rise from the device, turn off the power at once and unplug the power cable, and then please contact the service center.

• Proper configuration of all passwords and other security settings is the responsibility of the installer and/or end-user.

![Cautions]

• Make sure the power supply voltage is correct before using the camera.

• Do not drop the camera or subject it to physical shock.

• Do not touch sensor modules with fingers. If cleaning is necessary, use clean cloth with a bit of ethanol and wipe it gently. If the camera will not be used for an extended period, please replace the lens cap to protect the sensor from dirt.

• Do not aim the camera at the sun or extra bright places. Blooming or smearing may occur otherwise (which is not a malfunction), and affect the endurance of sensor at the same time.

• The sensor may be burned out by a laser beam, so when any laser equipment is in using, make sure that the surface of sensor will not be exposed to the laser beam.
● Do not place the camera in extremely hot, cold (the operating temperature shall be -30°C ~+60°C), dusty or damp locations, and do not expose it to high electromagnetic radiation.

● To avoid heat accumulation, good ventilation is required for operating environment.

● Keep internal components of the camera away from liquid while in use.

● While in shipping, the camera shall be packed in its original packing, or packing of the same quality.

● If the product does not work properly, please contact tech support at 855-388-7422 or techsupport@northernvideo.com your dealer or the nearest service center. Never attempt to disassemble the camera yourself. (We shall not assume any responsibility for problems caused by unauthorized repair or maintenance.)
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1 Appearance Description

1.1 Overview of IP4BIR100 Bullet Camera
Figure 1-1 IP4BIR100 Bullet Camera

Table 1-1 Description

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mounting Base</td>
<td>6</td>
<td>Grounding Screw</td>
</tr>
<tr>
<td>2</td>
<td>Back Case</td>
<td>7</td>
<td>10/100M Self-adaptive Ethernet Interface (PoE)</td>
</tr>
<tr>
<td>3</td>
<td>Front Case</td>
<td>8</td>
<td>Power Supply (DC 12V)</td>
</tr>
<tr>
<td>4</td>
<td>Lens</td>
<td>9</td>
<td>Memory Card Slot</td>
</tr>
<tr>
<td>5</td>
<td>Sun Shield</td>
<td>10</td>
<td>Reset Button</td>
</tr>
</tbody>
</table>

- This type of bullet camera supports PoE power supply. You can power the camera by connecting both DC 12V interface and the Ethernet interface. Or you can connect the Ethernet interface only.
- To reset the camera to default status you first need to remove power from the camera. Then press and hold the reset button while re-applying power, continue to hold the reset button for at least 15 seconds after applying power to default the camera.
2 Installation

Before you start:

- Make sure the device in the package is in good condition and all the assembly parts are included.
- If not using POE, the standard power supply is 12V DC, please make sure your power supply matches with your camera.
- Make sure all the related equipment is power-off during the installation.
- Check the specification of the products for the installation environment.
- Make sure that the wall is strong enough to withstand four times the weight of the camera and the bracket.

For the camera that supports IR, you are required to pay attention to the following precautions to prevent IR reflection:

- Dust or grease on the dome cover will cause IR reflection. Please do not remove the dome cover film until the installation is finished. If there is dust or grease on the dome cover, clean the dome cover with clean soft cloth and isopropyl alcohol.
- Make sure that there is no reflective surface too close to the camera lens. The IR light from the camera may reflect back into the lens causing reflection.

2.1 Installation of Memory Card

The IP4DIR100 camera supports memory card function. Follow the steps to mount and unmount a memory card.
Steps:

1. Unscrew the cover on back case to expose memory card slot.

![Figure 2-1 Unscrew the Cover](image)

2. Insert the memory card into the memory card slot.

![Figure 2-2 Insert Memory Card](image)

3. (Optional) To unmount the memory card, push to get it ejected.

4. Screw the cover back to the camera.
2.2 Installation of the Bullet Camera

Both wall mounting and ceiling mounting are suitable for the bullet camera. Wall mounting will be taken as an example in this section. You can take steps of wall mounting as a reference if ceiling mounting is adopted.

**Steps:**

1. Drill the screw holes in the wall using the provided drill template.

![Figure 2-3 Drill Template](image)

2. Route the corresponding cables.

3. Secure the camera to the wall with the supplied Screws.
4. Connect the cables and power on the camera to view live view image.

5. Adjust the surveillance angle.

1). Loosen the adjusting nut.

2). Adjust the pan direction [0° to 360°].
3). Adjust the tilt direction \([0^\circ \text{ to } 90^\circ]\).

4). Rotate the camera \([0^\circ \text{ to } 360^\circ]\) to adjust the lens to the surveillance angle.

5). Tighten the adjusting nut to complete the installation.

2.3 Installation of Network Cable Water-proof Jacket

*Purpose:*

If the camera is installed outdoor, you should use the water-proof accessory for the network cable after the camera is secured on the installation surface.

![Figure 2-6 Water-proof Accessory Components](image)

Table 2-1 Components

<table>
<thead>
<tr>
<th>No.</th>
<th>Components</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Camera’s Network Interface Socket</td>
</tr>
<tr>
<td>2</td>
<td>O-Type Gasket</td>
</tr>
<tr>
<td>3</td>
<td>Network Plug</td>
</tr>
<tr>
<td>No.</td>
<td>Components</td>
</tr>
<tr>
<td>-----</td>
<td>------------------------------------</td>
</tr>
<tr>
<td>4</td>
<td>Waterproof Endcap</td>
</tr>
<tr>
<td>5</td>
<td>Waterproof Rubber Gasket</td>
</tr>
<tr>
<td>6</td>
<td>Lock Nut</td>
</tr>
<tr>
<td>7</td>
<td>Network Cable from Router/Switch</td>
</tr>
</tbody>
</table>

**Steps:**

1. Align the snap and notch.
2. Insert ⑤ into ④.

**Figure 2-7 Water-proof Accessory Installation**
1. Feed the plugless network cable ⑦ through the lock nut ⑥, waterproof rubber gasket ⑤ (rubber gasket inset ridge must face waterproof endcap), and the water-proof endcap ④ in order.

2. Crimp an RJ-45 network plug ③ onto the end of the cable, taking care to insert the twisted pairs of wires in correct order.

3. Place the O-type gasket ② onto the end of the camera’s network interface socket ①.

4. Insert the network plug ③ into the camera’s network interface socket ①.

5. Insert the water-proof rubber gasket ⑤ into the waterproof endcap ④, and secure lock nut ⑥ with the water-proof endcap ④.

6. Align the snap on the water-proof endcap ④ with the notch on the camera’s network interface socket ①, and then secure the water-proof endcap ④ to the camera’s network interface socket ① to finish installation.
3 Setting the Network Camera over the LAN

*Note:*

You shall acknowledge that the use of the product with Internet access might be under network security risks. For avoidance of any network attacks and information leakage, please strengthen your own protection.

If the product does not work properly, contact your dealer or the nearest service center for help.

### 3.1 Wiring

Connect the camera to network according to the following figures.

![Connecting Directly](image1)

Figure 3-1 Connecting Directly

![Connecting via a Switch or a Router](image2)

Figure 3-2 Connecting via a Switch or a Router
3.2 Activating the Camera

You are required to activate the camera first by setting a strong password for it before you can use the camera.

Activation via Web Browser, Activation via SADP, and Activation via Client Software are all supported. We will take activation via SADP software and Activation via Web Browser as examples to introduce the camera activation.

*Note:*

Refer to the User Manual of Network Camera for Activation via Client Software.

3.2.1 Activation via Web Browser

*Steps:*

1. Power on the camera. Connect the camera to your computer or the switch/router which your computer connects to.

2. Input the IP address into the address bar of the web browser, and press Enter to enter the activation interface.

*Notes:*

- The default IP address of the camera is 192.168.1.64.
- The computer and the camera should belong to the same subnet.
- For the camera enables the DHCP by default, you need to use the SADP software to search the IP address.
3. Create a password and input the password into the password field.

**STRONG PASSWORD RECOMMENDED**— We highly recommend you create a strong password of your own choosing (using a minimum of 8 characters, including upper case letters, lower case letters, numbers, and special characters) in order to increase the security of your product. And we recommend you reset your password regularly, especially in the high security system, resetting the password monthly or weekly can better protect your product.

4. Confirm the password.

5. Click **OK** to save the password and enter the live view interface.

### 3.2.2 Activation via SADP Software

SADP software is used for detecting the online device, activating the camera, and resetting the password.
Get the SADP software from the supplied disk or the official website, and install the SADP according to the prompts. Follow the steps to activate the camera, please refer to the User Manual of Network Camera for other two activation methods.

**Steps:**

1. Run the SADP software to search the online devices.
2. Check the device status from the device list, and select the inactive device.

![Select inactive device](image)

- **Input and confirm password.**

**Figure 3-4 SADP Interface**

**Note:**

The SADP software supports activating the camera in batch. Refer to the user manual of SADP software for details.

3. Create and input the new password in the password field, and confirm the password.
STRONG PASSWORD RECOMMENDED—We highly recommend you create a strong password of your own choosing (using a minimum of 8 characters, including upper case letters, lower case letters, numbers, and special characters) in order to increase the security of your product. And we recommend you reset your password regularly, especially in the high security system, resetting the password monthly or weekly can better protect your product.

Note:
You can enable the Guarding Vision service for the device during activation. Refer to Chapter 5.1 for detailed information.

4. Click **Activate** to start activation.

   You can check whether the activation is completed on the popup window. If activation failed, make sure that the password meets the requirement and try again.

### 3.3 Modifying the IP Address

**Purpose:**
To view and configure the camera via LAN (Local Area Network), you need to connect the network camera in the same subnet with your PC.

Use the SADP software or client software to search and change the IP address of the device. We take modifying the IP Address via SADP software as an example to introduce the IP address modification.

For IP address modification via client software, refer to the user manual of client software.
Steps:

1. Run the SADP software.
2. Select an activate device.
3. Change the device IP address to the same subnet with your computer by either modifying the IP address manually or checking the checkbox of Enable DHCP.

Figure 3-5 Modify the IP Address
**Note:**

You can enable the Guarding Vision service for the device during activation. Refer to Chapter 5.1 for detailed information.

4. Input the admin password and click **Modify** to activate your IP address modification.

The batch IP address modification is supported by the SADP. Please refer to the User Manual of SADP for details.
4 Accessing via Web Browser

System Requirement:
Operating System: Microsoft Windows XP SP1 and above version
CPU: 2.0 GHz or higher
RAM: 1G or higher
Display: 1024×768 resolution or higher
Web Browser: Internet Explorer 8.0 and above version, Apple Safari 5.0.2 and above version, Mozilla Firefox 5.0 and above version and Google Chrome 18 and above version

Steps:
1. Open the web browser.
2. In the browser address bar, input the IP address of the network camera, and press the Enter key to enter the login interface.
   Note:
   ● The default IP address is 192.168.1.64. You are recommended to change the IP address to the same subnet with your computer.
3. Input the user name and password.
   The admin user should configure the device accounts and user/operator permissions properly. Delete the unnecessary accounts and user/operator permissions.
   Note:
   The device IP address gets locked if the admin user performs 7 failed password attempts (5 attempts for the user/operator).
4. Click **Login**.

![Login Interface](image)

**Figure 4-1 Login Interface**

5. Install the plug-in before viewing the live video and managing the camera. Please follow the installation prompts to install the plug-in.

   **Note:**

   You may have to close the web browser to finish the installation of the plug-in.

![Download Plug-in](image)

**Figure 4-2 Download Plug-in**

6. Reopen the web browser after the installation of the plug-in and repeat steps 2 to 4 to login.

   **Note:**

   For detailed instructions of further configuration, please refer to the user manual of network camera.
5 Operating via Guarding Vision App

Purpose:
Guarding Vision is an application for mobile devices. With the App, you can view live image of the camera, receive alarm notification and so on.

Note:
Guarding Vision service is not supported by certain camera models.

5.1 Enable Guarding Vision on Camera

Purpose:
Guarding Vision service should be enabled on your camera before using the service.

You can enable the service through SADP software or web browser.

5.1.1 Enable Guarding Vision via SADP Software

Steps:
1. Check the checkbox of Enable Guarding Vision on:
   1). "Activate the Device" page during camera activation, refer to Chapter 3.2.2.
   2). Or "Modify Network Parameters" page during modifying IP address, refer to Chapter 3.3.
2. Create a verification code or change the verification code.
Figure 5-1 Verification Code Setting (SADP)

**Note:**

The verification code is required when you add the camera to Guarding Vision app.

3. Click and read "Terms of Service" and "Privacy Policy".
4. Confirm the settings.

**5.1.2 Enable Guarding Vision via Web Browser**

**Before you start:**

You need to activate the camera before enabling the service. Refer to Chapter 3.2.
Steps:

1. Access the camera through web browser. Refer to Chapter 4.
2. Enter platform access configuration interface: Configuration > Network > Advanced Settings > Platform Access

![Platform Access Configuration (Web)](image)

4. Check the checkbox of Enable.
5. Click and read "Terms of Service" and "Privacy Policy" in pop-up window.
6. Create a verification code or change the verification code for the camera.

   **Note:**

   The verification code is required when you add the camera to Guarding Vision app.
7. Save the settings.
5.2 Guarding Vision Setup

Steps:
1. Download and install the Guarding Vision app by searching “Guarding Vision” in App Store or Google Play™.
2. Launch the app and register for a Guarding Vision user account.
3. Log in Guarding Vision app after registration.

5.3 Adding Camera to Guarding Vision

Before you start:
You need to enable the Guarding Vision service on camera before adding it to your Guarding Vision account. Refer to Chapter 5.1.

Steps:
1. Use a network cable to connect the camera with a router if the camera does not support Wi-Fi.

Figure 5-3 Connect a Router

Note:
After the camera connects to the network, please wait one minute before any operation on the camera using Guarding Vision app.
2. In the Guarding Vision app, tap “+” on the upper-right corner and then scan the QR code of the camera to add the camera.
You can find the QR code on the camera or on the cover of the Quick Start Guide of the camera in the package.

![QR Code Scan](image)

**Figure 5-4 Scan QR Code**

**Note:**

If the QR code is missing or too blur to be recognized, you can also add the camera by tapping the icon and inputting the camera's serial number.

3. Input the verification code of your camera.

**Note:**

- The required verification code is the code you create or change when you enabling Guarding Vision service on camera.
- If you forget the verification code, you can check the current verification code on Platform Access configuration page via web browser.

4. Follow the prompts to set the network connection and add the camera to your Guarding Vision account.

**Note:**

For detailed information, refer to the user manual of the Guarding Vision app.
5.4 Initializing the Memory Card

**Steps:**

Check the memory card status by tapping on the Storage Status in the Device Settings interface.

If the memory card status displays as Uninitialized, tap to initialize it. The status will then change to Normal. You can then start recording any event triggered video in the camera such as motion detection.